



Tegan Rose and Lee-Anne Hunt
Directors - HR Dept Melbourne Ringwood

**Create your own success
with a HR Dept franchise**



Preventing People Problems

The end of (corporate) life as you know it!

Is this the opportunity you've been looking for?

Many HR professionals have dreamt of going into business for themselves but were unsure whether they had the business and marketing capabilities essential to the launch of a successful business.

This meant that many very talented HR professionals had been held back from realising their dream. We recognise this and take time to provide expert training and support, not to mention a wealth of HR and marketing tools.

Building on years of success of The HR Dept UK, The HR Dept launched in Australia in 2017 with franchisees in Perth and Sydney. We are now a truly national brand with 11 franchisees across Australia in WA, Victoria, NSW and QLD.

The HR Dept provides outsourced HR support to local businesses. Our franchisees are renowned for providing a local, personal and professional HR service to SMEs. We help employers achieve the results they want by telling them what they can do, not what they can't.

We understand the value of a reward-focused working life and want you to share the same success and freedom.

Business ownership is just a pipe dream for many people. However, The HR Dept can help you turn your pipe dream into a reality. Being your own boss just became so much easier for HR professionals!

Your next challenge is just around the corner. Are YOU ready?



"We know how much your business means to you and we will do whatever it takes to make it successful"

Pia Engstrom
Managing Director
HR Dept Australia



I am thrilled to be part of The HR Dept network. In addition to the company being a respected and established model, I also have the flexibility to be able to offer a unique blend of tried-and-tested principles, practices and tools, combined with my extensive knowledge of contemporary HR

Chris Muir-Smith
Managing Director
HR Dept Rockingham, Kwinana & Peel

Business at usual; whatever the economic weather

SMEs are a vital and growing part of the Australian economy. Around two million SMEs represent more than 99.7 per cent of actively trading businesses. SMEs employ almost three quarters of the Australian workforce. The top six employing industries in the sector being construction, professional, scientific and technical services, retail trade, accommodation and food services, and manufacturing.

SMEs are a focus of significant government attention right now, with new initiatives and funding being announced regularly.

Unlike many businesses, the need for our HR services does not fluctuate based upon economic conditions. HR services are an essential part of running a business effectively. HR Dept franchisees work in their own business to help other businesses achieve their potential.

Your business, your way

We know that setting up a new business can be a daunting task. This is why we provide you with all the training and support you need to get up and running on your own feet. And we don't stop there! We continue to offer support throughout your franchise agreement to help your business thrive and grow.

The HR Dept gives you the opportunity to grow a business with a rapid route to market. Once you're confident with the day-to-day running of your business, you can take it wherever you want. We give you the freedom to run the business you want to build under our national brand, with your strong local presence.

Our training programme includes:

- Initial induction training
- The proven business model
- Sales and marketing training and models
- Business planning support and coaching
- CRM Training

This training is then backed up by our ongoing support programme and, of course, the support of the franchise network. With The HR Dept team and a collaborative network of franchisees you will never be completely alone. We want you to succeed and enjoy your business so we'll provide guidance whenever you need it.



"Life is full of experiences and opportunities to learn, and starting my own HR Dept franchise business is no different. I believe that if you are going to do something, do it well; do it right or don't do it at all!"

Gerard O'Donoghue
Managing Director
HR Dept Moreton Bay

Your skills + our knowledge = your success

We want you to use your existing HR skills to build your business and create a better quality of life and lifestyle for you and your family. That's why we offer you our full backing and support, not just in getting your business off the ground but throughout the time you're with us. Your experience paired with our knowledge is a proven formula for success.

Our franchise includes:

- Five year Franchise Agreement with renewal option for a further five years
- Exclusive territory
- Access to a full maintained suite of HR documentation, including policies, procedures and agreements, along with regular legal briefings
- Individual website, monthly customer newsletter, blogs
- Individually tailored marketing collateral, campaigns
- Holiday cover up to four weeks per year!
- Our full initial training package
- Business mentoring and coaching
- IT systems, including laptop, Office365 and tailored CRM system
- Ongoing Central Office support for HR, marketing and business development
- The backing and expertise of a collaborative HR franchisee network
- Partnerships with leading HR value-added service providers

Not only do we provide you with a full training and support package, you will also have the knowledge and experience of fellow franchisees to draw on. If there's a problem you've never come across before, you can guarantee that someone else will have, and will know the solution.

The HR Dept's collaborative network is a vibrant hub of like-minded individuals, supporting each other in a non-competitive environment



Investing in your future

Your HR Dept franchise requires an initial investment and you will also need adequate additional funds to support you and your business during the set-up phase.

Franchise systems in general, often require an on-going investment of a monthly Management Service Fee (MSF). However, unlike other franchise systems, we do not take a percentage of your profit. The MSF is a fixed flat rate and is applied incrementally over the first six months while you are establishing the business. The MSF remains fixed for the term of your franchise agreement; the more revenue you generate, the more you gain; effort really does equal reward with us.



Meet our team at a Discovery Event

If you're excited at the prospect of using your existing HR skills to open and develop your own business and create a better lifestyle, book onto an upcoming Discovery Event. This gives you the opportunity to meet our Team and develop a detailed understanding of The HR Dept business model, the training and the support you will receive. And don't worry, there's no hard sell - we need to get to know each other before taking things any further.

If you're looking for a new opportunity to start your own HR business and would like to find out more, please contact us and book your place on the next Discovery Event!

HR Dept Australia

1800 473 378

E info@hrdept.com.au

W www.hrdeptfranchising.com.au

 @HRDeptAustralia

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 The HR Dept Australia



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